



Community Profile

City of Cape Coral, FL
 Cape Coral City, FL (1210275)
 Geography: Place

Cape Coral ci...

Population Summary	
2000 Total Population	104,435
2010 Total Population	154,305
2017 Total Population	177,217
2017 Group Quarters	465
2022 Total Population	197,552
2017-2022 Annual Rate	2.20%
2017 Total Daytime Population	143,418
Workers	39,731
Residents	103,687
Household Summary	
2000 Households	41,727
2000 Average Household Size	2.49
2010 Households	60,767
2010 Average Household Size	2.53
2017 Households	69,173
2017 Average Household Size	2.56
2022 Households	76,775
2022 Average Household Size	2.57
2017-2022 Annual Rate	2.11%
2010 Families	43,532
2010 Average Family Size	2.92
2017 Families	49,184
2017 Average Family Size	2.95
2022 Families	54,445
2022 Average Family Size	2.97
2017-2022 Annual Rate	2.05%
Housing Unit Summary	
2000 Housing Units	46,979
Owner Occupied Housing Units	71.2%
Renter Occupied Housing Units	17.6%
Vacant Housing Units	11.2%
2010 Housing Units	78,948
Owner Occupied Housing Units	55.8%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	23.0%
2017 Housing Units	89,060
Owner Occupied Housing Units	53.3%
Renter Occupied Housing Units	24.3%
Vacant Housing Units	22.3%
2022 Housing Units	98,882
Owner Occupied Housing Units	53.3%
Renter Occupied Housing Units	24.4%
Vacant Housing Units	22.4%
Median Household Income	
2017	\$53,196
2022	\$58,654
Median Home Value	
2017	\$193,979
2022	\$273,329
Per Capita Income	
2017	\$27,277
2022	\$30,948
Median Age	
2010	42.4
2017	45.1
2022	45.2

Data Note: Household population includes persons not residing in group quarters. Average household size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income	
Household Income Base	69,173
<\$15,000	8.3%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	22.5%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	3.6%
\$200,000+	2.7%
Average Household Income	\$69,303
2022 Households by Income	
Household Income Base	76,776
<\$15,000	7.9%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	21.4%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	4.4%
\$200,000+	3.2%
Average Household Income	\$79,011
2017 Owner Occupied Housing Units by Value	
Total	47,500
<\$50,000	3.2%
\$50,000 - \$99,999	16.6%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	13.0%
\$250,000 - \$299,999	9.6%
\$300,000 - \$399,999	11.7%
\$400,000 - \$499,999	5.4%
\$500,000 - \$749,999	5.5%
\$750,000 - \$999,999	2.0%
\$1,000,000 +	1.1%
Average Home Value	\$247,089
2022 Owner Occupied Housing Units by Value	
Total	52,663
<\$50,000	1.5%
\$50,000 - \$99,999	8.0%
\$100,000 - \$149,999	10.1%
\$150,000 - \$199,999	11.3%
\$200,000 - \$249,999	13.3%
\$250,000 - \$299,999	12.6%
\$300,000 - \$399,999	18.7%
\$400,000 - \$499,999	9.3%
\$500,000 - \$749,999	9.9%
\$750,000 - \$999,999	3.5%
\$1,000,000 +	1.8%
Average Home Value	\$325,880

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	154,305
0 - 4	5.4%
5 - 9	6.1%
10 - 14	6.7%
15 - 24	11.4%
25 - 34	10.7%
35 - 44	13.4%
45 - 54	15.4%
55 - 64	14.0%
65 - 74	10.0%
75 - 84	5.1%
85 +	1.9%
18 +	77.6%
2017 Population by Age	
Total	177,214
0 - 4	4.9%
5 - 9	5.3%
10 - 14	5.8%
15 - 24	10.8%
25 - 34	11.3%
35 - 44	11.8%
45 - 54	13.8%
55 - 64	15.1%
65 - 74	13.1%
75 - 84	5.9%
85 +	2.3%
18 +	80.5%
2022 Population by Age	
Total	197,553
0 - 4	5.0%
5 - 9	5.2%
10 - 14	5.7%
15 - 24	9.9%
25 - 34	12.0%
35 - 44	12.0%
45 - 54	12.2%
55 - 64	14.7%
65 - 74	14.0%
75 - 84	7.2%
85 +	2.3%
18 +	80.7%
2010 Population by Sex	
Males	75,364
Females	78,941
2017 Population by Sex	
Males	86,658
Females	90,556
2022 Population by Sex	
Males	96,799
Females	100,754

Source: U.S. Census Bureau, Census 2010 Summary File 1, Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity	
Total	154,305
White Alone	88.2%
Black Alone	4.3%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.3%
Two or More Races	2.3%
Hispanic Origin	19.5%
Diversity Index	46.5
2017 Population by Race/Ethnicity	
Total	177,217
White Alone	86.6%
Black Alone	4.7%
American Indian Alone	0.3%
Asian Alone	1.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.8%
Two or More Races	2.8%
Hispanic Origin	22.4%
Diversity Index	50.9
2022 Population by Race/Ethnicity	
Total	197,550
White Alone	84.8%
Black Alone	5.2%
American Indian Alone	0.3%
Asian Alone	2.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.4%
Two or More Races	3.2%
Hispanic Origin	25.0%
Diversity Index	54.8
2010 Population by Relationship and Household Type	
Total	154,305
In Households	99.7%
In Family Households	85.2%
Householder	28.2%
Spouse	21.5%
Child	28.7%
Other relative	4.0%
Nonrelative	2.8%
In Nonfamily Households	14.5%
In Group Quarters	0.3%
Institutionalized Population	0.2%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1, Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment	
Total	129,662
Less than 9th Grade	3.4%
9th - 12th Grade, No Diploma	5.7%
High School Graduate	31.9%
GED/Alternative Credential	4.5%
Some College, No Degree	22.2%
Associate Degree	9.5%
Bachelor's Degree	14.8%
Graduate/Professional Degree	8.0%
2017 Population 15+ by Marital Status	
Total	148,785
Never Married	25.5%
Married	52.6%
Widowed	7.4%
Divorced	14.5%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	92.0%
Civilian Unemployed (Unemployment Rate)	8.0%
2017 Employed Population 16+ by Industry	
Total	74,575
Agriculture/Mining	0.4%
Construction	9.5%
Manufacturing	3.4%
Wholesale Trade	2.5%
Retail Trade	14.3%
Transportation/Utilities	5.2%
Information	1.4%
Finance/Insurance/Real Estate	7.0%
Services	51.6%
Public Administration	4.7%
2017 Employed Population 16+ by Occupation	
Total	74,575
White Collar	59.5%
Management/Business/Financial	12.5%
Professional	16.7%
Sales	14.0%
Administrative Support	16.3%
Services	21.7%
Blue Collar	18.8%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	4.6%
Production	2.4%
Transportation/Material Moving	5.8%
2010 Population By Urban/ Rural Status	
Total Population	154,305
Population Inside Urbanized Area	99.3%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1, Esri forecasts for 2017 and 2022, Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	60,767
Households with 1 Person	21.4%
Households with 2+ People	78.6%
Family Households	71.6%
Husband-wife Families	54.5%
With Related Children	20.6%
Other Family (No Spouse Present)	17.2%
Other Family with Male Householder	5.2%
With Related Children	3.2%
Other Family with Female Householder	12.0%
With Related Children	8.0%
Nonfamily Households	7.0%
All Households with Children	32.3%
Multigenerational Households	4.1%
Unmarried Partner Households	8.2%
Male-female	7.4%
Same-sex	0.8%
2010 Households by Size	
Total	60,767
1 Person Household	21.4%
2 Person Household	39.8%
3 Person Household	16.7%
4 Person Household	13.2%
5 Person Household	5.8%
6 Person Household	2.1%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	60,767
Owner Occupied	72.5%
Owned with a Mortgage/Loan	53.5%
Owned Free and Clear	19.0%
Renter Occupied	27.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	78,948
Housing Units Inside Urbanized Area	99.2%
Housing Units Inside Urbanized Cluster	0.1%
Rural Housing Units	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1, Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. American Dreamers (7C)
3. Up and Coming Families (7A)

2017 Consumer Spending

Apparel & Services: Total \$	\$125,823,658
Average Spent	\$1,818.97
Spending Potential Index	84
Education: Total \$	\$77,351,861
Average Spent	\$1,118.24
Spending Potential Index	77
Entertainment/Recreation: Total \$	\$188,435,573
Average Spent	\$2,724.12
Spending Potential Index	87
Food at Home: Total \$	\$300,605,473
Average Spent	\$4,345.71
Spending Potential Index	86
Food Away from Home: Total \$	\$197,822,116
Average Spent	\$2,859.82
Spending Potential Index	86
Health Care: Total \$	\$350,606,670
Average Spent	\$5,068.55
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$118,390,292
Average Spent	\$1,711.51
Spending Potential Index	88
Personal Care Products & Services: Total \$	\$47,787,771
Average Spent	\$690.84
Spending Potential Index	87
Shelter: Total \$	\$944,968,061
Average Spent	\$13,660.94
Spending Potential Index	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$146,034,033
Average Spent	\$2,111.14
Spending Potential Index	90
Travel: Total \$	\$123,741,348
Average Spent	\$1,788.87
Spending Potential Index	86
Vehicle Maintenance & Repairs: Total \$	\$65,433,163
Average Spent	\$945.94
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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