



# Community Profile

33914 (Cape Coral)  
 33914 (Cape Coral)  
 Geography: ZIP Code

**33914 (Cape C...**

<b>Population Summary</b>	
2000 Total Population	26,329
2010 Total Population	36,511
2017 Total Population	41,418
2017 Group Quarters	0
2022 Total Population	45,997
2017-2022 Annual Rate	2.12%
2017 Total Daytime Population	29,280
Workers	5,678
Residents	23,602
<b>Household Summary</b>	
2000 Households	10,138
2000 Average Household Size	2.60
2010 Households	14,762
2010 Average Household Size	2.47
2017 Households	16,690
2017 Average Household Size	2.48
2022 Households	18,487
2022 Average Household Size	2.49
2017-2022 Annual Rate	2.07%
2010 Families	10,927
2010 Average Family Size	2.82
2017 Families	12,293
2017 Average Family Size	2.83
2022 Families	13,587
2022 Average Family Size	2.84
2017-2022 Annual Rate	2.02%
<b>Housing Unit Summary</b>	
2000 Housing Units	11,548
Owner Occupied Housing Units	71.9%
Renter Occupied Housing Units	15.8%
Vacant Housing Units	12.2%
2010 Housing Units	19,377
Owner Occupied Housing Units	58.2%
Renter Occupied Housing Units	17.9%
Vacant Housing Units	23.8%
2017 Housing Units	21,760
Owner Occupied Housing Units	55.5%
Renter Occupied Housing Units	21.2%
Vacant Housing Units	23.3%
2022 Housing Units	24,100
Owner Occupied Housing Units	55.5%
Renter Occupied Housing Units	21.2%
Vacant Housing Units	23.3%
<b>Median Household Income</b>	
2017	\$60,107
2022	\$67,791
<b>Median Home Value</b>	
2017	\$250,475
2022	\$346,095
<b>Per Capita Income</b>	
2017	\$31,375
2022	\$35,586
<b>Median Age</b>	
2010	45.6
2017	48.4
2022	49.4

**Data Note:** Household population includes persons not residing in group quarters. Average household size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

December 03, 2017



# Community Profile

33914 (Cape Coral)  
 33914 (Cape Coral)  
 Geography: ZIP Code

**33914 (Cape C...**

## 2017 Households by Income

Household Income Base	16,690
<\$15,000	5.8%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	4.7%
\$200,000+	3.5%
Average Household Income	\$77,859

## 2022 Households by Income

Household Income Base	18,487
<\$15,000	5.4%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	10.8%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	18.3%
\$100,000 - \$149,999	17.4%
\$150,000 - \$199,999	5.5%
\$200,000+	4.1%
Average Household Income	\$88,539

## 2017 Owner Occupied Housing Units by Value

Total	12,081
<\$50,000	2.2%
\$50,000 - \$99,999	9.8%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	13.3%
\$200,000 - \$249,999	12.6%
\$250,000 - \$299,999	10.0%
\$300,000 - \$399,999	15.5%
\$400,000 - \$499,999	8.3%
\$500,000 - \$749,999	9.2%
\$750,000 - \$999,999	4.9%
\$1,000,000 +	2.1%
Average Home Value	\$320,605

## 2022 Owner Occupied Housing Units by Value

Total	13,381
<\$50,000	0.8%
\$50,000 - \$99,999	3.8%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	8.1%
\$200,000 - \$249,999	10.8%
\$250,000 - \$299,999	10.6%
\$300,000 - \$399,999	21.8%
\$400,000 - \$499,999	12.6%
\$500,000 - \$749,999	15.0%
\$750,000 - \$999,999	7.7%
\$1,000,000 +	2.9%
Average Home Value	\$408,673

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

December 03, 2017



# Community Profile

33914 (Cape Coral)  
 33914 (Cape Coral)  
 Geography: ZIP Code

**33914 (Cape C...**

## 2010 Population by Age

Total	36,513
0 - 4	4.5%
5 - 9	5.4%
10 - 14	6.4%
15 - 24	10.7%
25 - 34	9.3%
35 - 44	12.7%
45 - 54	16.7%
55 - 64	16.1%
65 - 74	12.0%
75 - 84	4.9%
85 +	1.3%
18 +	79.4%

## 2017 Population by Age

Total	41,418
0 - 4	4.2%
5 - 9	4.8%
10 - 14	5.4%
15 - 24	9.9%
25 - 34	10.1%
35 - 44	11.1%
45 - 54	14.3%
55 - 64	17.4%
65 - 74	15.3%
75 - 84	5.9%
85 +	1.6%
18 +	82.4%

## 2022 Population by Age

Total	45,997
0 - 4	4.1%
5 - 9	4.6%
10 - 14	5.3%
15 - 24	9.0%
25 - 34	10.5%
35 - 44	11.3%
45 - 54	12.6%
55 - 64	16.8%
65 - 74	16.5%
75 - 84	7.5%
85 +	1.7%
18 +	82.7%

## 2010 Population by Sex

Males	17,751
Females	18,760

## 2017 Population by Sex

Males	20,236
Females	21,182

## 2022 Population by Sex

Males	22,587
Females	23,410

Source: U.S. Census Bureau, Census 2010 Summary File 1, Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography



# Community Profile

33914 (Cape Coral)  
 33914 (Cape Coral)  
 Geography: ZIP Code

**33914 (Cape C...**

## 2010 Population by Race/Ethnicity

Total	36,511
White Alone	91.4%
Black Alone	2.7%
American Indian Alone	0.3%
Asian Alone	1.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.2%
Two or More Races	2.0%
Hispanic Origin	15.8%
Diversity Index	38.6

## 2017 Population by Race/Ethnicity

Total	41,418
White Alone	89.9%
Black Alone	3.0%
American Indian Alone	0.3%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.6%
Two or More Races	2.5%
Hispanic Origin	18.6%
Diversity Index	43.6

## 2022 Population by Race/Ethnicity

Total	45,997
White Alone	88.4%
Black Alone	3.4%
American Indian Alone	0.3%
Asian Alone	2.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.0%
Two or More Races	2.8%
Hispanic Origin	20.9%
Diversity Index	47.7

## 2010 Population by Relationship and Household Type

Total	36,511
In Households	100.0%
In Family Households	86.4%
Householder	29.9%
Spouse	23.9%
Child	27.0%
Other relative	3.4%
Nonrelative	2.2%
In Nonfamily Households	13.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

December 03, 2017



## Community Profile

33914 (Cape Coral)  
 33914 (Cape Coral)  
 Geography: ZIP Code

**33914 (Cape C...**

### 2017 Population 25+ by Educational Attainment

Total	31,345
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	4.0%
High School Graduate	30.5%
GED/Alternative Credential	4.4%
Some College, No Degree	22.1%
Associate Degree	8.8%
Bachelor's Degree	16.9%
Graduate/Professional Degree	10.6%

### 2017 Population 15+ by Marital Status

Total	35,463
Never Married	24.5%
Married	55.5%
Widowed	6.2%
Divorced	13.8%

### 2017 Civilian Population 16+ in Labor Force

Civilian Employed	93.4%
Civilian Unemployed (Unemployment Rate)	6.6%

### 2017 Employed Population 16+ by Industry

Total	18,077
Agriculture/Mining	0.3%
Construction	9.6%
Manufacturing	3.4%
Wholesale Trade	2.0%
Retail Trade	14.5%
Transportation/Utilities	5.1%
Information	1.6%
Finance/Insurance/Real Estate	9.4%
Services	50.6%
Public Administration	3.6%

### 2017 Employed Population 16+ by Occupation

Total	18,077
White Collar	61.5%
Management/Business/Financial	15.8%
Professional	15.1%
Sales	14.4%
Administrative Support	16.1%
Services	20.6%
Blue Collar	17.8%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	3.3%
Production	2.2%
Transportation/Material Moving	6.3%

### 2010 Population By Urban/ Rural Status

Total Population	36,511
Population Inside Urbanized Area	99.9%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1 - Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography

December 03, 2017



# Community Profile

33914 (Cape Coral)  
 33914 (Cape Coral)  
 Geography: ZIP Code

**33914 (Cape C...**

<b>2010 Households by Type</b>		
Total		14,762
Households with 1 Person		19.5%
Households with 2+ People		80.5%
Family Households		74.0%
Husband-wife Families		59.0%
With Related Children		19.7%
Other Family (No Spouse Present)		15.0%
Other Family with Male Householder		4.4%
With Related Children		2.7%
Other Family with Female Householder		10.6%
With Related Children		7.0%
Nonfamily Households		6.5%
All Households with Children		29.8%
Multigenerational Households		3.5%
Unmarried Partner Households		7.6%
Male-female		6.8%
Same-sex		0.8%
<b>2010 Households by Size</b>		
Total		14,761
1 Person Household		19.5%
2 Person Household		44.2%
3 Person Household		16.3%
4 Person Household		12.9%
5 Person Household		4.8%
6 Person Household		1.6%
7 + Person Household		0.7%
<b>2010 Households by Tenure and Mortgage Status</b>		
Total		14,763
Owner Occupied		76.4%
Owned with a Mortgage/Loan		56.7%
Owned Free and Clear		19.8%
Renter Occupied		23.6%
<b>2010 Housing Units By Urban/ Rural Status</b>		
Total Housing Units		19,377
Housing Units Inside Urbanized Area		99.9%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography



# Community Profile

33914 (Cape Coral)  
 33914 (Cape Coral)  
 Geography: ZIP Code

**33914 (Cape C...**

## Top 3 Tapestry Segments

1. Middleburg (4C)
2. The Great Outdoors (6C)
3. Comfortable Empty Nesters

## 2017 Consumer Spending

Apparel & Services: Total \$	\$33,843,568
Average Spent	\$2,027.78
Spending Potential Index	94
Education: Total \$	\$21,114,620
Average Spent	\$1,265.11
Spending Potential Index	87
Entertainment/Recreation: Total \$	\$50,920,871
Average Spent	\$3,050.98
Spending Potential Index	98
Food at Home: Total \$	\$79,989,958
Average Spent	\$4,792.69
Spending Potential Index	95
Food Away from Home: Total \$	\$53,115,537
Average Spent	\$3,182.48
Spending Potential Index	95
Health Care: Total \$	\$95,340,455
Average Spent	\$5,712.43
Spending Potential Index	102
HH Furnishings & Equipment: Total \$	\$32,031,143
Average Spent	\$1,919.18
Spending Potential Index	99
Personal Care Products & Services: Total \$	\$12,953,376
Average Spent	\$776.12
Spending Potential Index	97
Shelter: Total \$	\$254,002,656
Average Spent	\$15,218.85
Spending Potential Index	94
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$40,219,981
Average Spent	\$2,409.83
Spending Potential Index	103
Travel: Total \$	\$34,120,915
Average Spent	\$2,044.39
Spending Potential Index	99
Vehicle Maintenance & Repairs: Total \$	\$17,634,944
Average Spent	\$1,056.62
Spending Potential Index	99

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau. Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

December 03, 2017